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Amendments to the Claims:

This listing of claims will replace all prior versions, and listings of claims in the application.

Listing of Claims:

1. (Currently Amended) A method for ordering a plurality of presentation instruments in a single order, comprising:

receiving at a host computer system a request from a purchaser to order the plurality of presentation instruments, wherein a presentation instrument comprises a physical device that may be used to settle a financial transaction;

sending one or more files that are executable by a computer of the purchaser to produce one or more corresponding display screens programmed to collect purchase information relating to the plurality of presentation instruments;

receiving at the host computer system the purchase information from the purchaser, wherein the purchase information comprises a recipient information file; and

delivering the presentation instruments in accordance with the purchase information.

- 2. (Original) The method of claim 1, wherein the presentation instruments comprise a selection from the group consisting of credit cards, gift cards, smart cards, stored value cards, and debit cards.
- 3. (Original) The method of claim 1, wherein delivering the presentation instruments in accordance with the purchase information comprises delivering the presentation instruments to each of a plurality of recipients.

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- 4. (Original) The method of claim 1, wherein delivering the presentation instruments in accordance with the purchase information comprises delivering the presentation instruments to the purchaser.
- 5. (Original) The method of claim 1, wherein delivering the presentation instruments in accordance with the purchase information comprises delivering the presentation instruments to a designee of the purchaser.
 - 6. (Original) The method of claim 1, further comprising:

receiving at the host computer system a request from a user to view usage information relating to a presentation instrument; and

sending a file to a computer of the user, wherein the file comprises the usage information.

- 7. (Original) The method of claim 1, wherein the recipient information file comprises a selection from the group consisting of a spread sheet, a text file, and a data file.
- 8. (Original) The method of claim 1, wherein the purchase information comprises a message to be embossed on each card.
- 9. (Original) The method of claim 1, purchase information comprises a recipient name to be embossed on each card.
- 10. (Currently Amended) A method for ordering a plurality of presentation instruments in a single order, comprising:

receiving at a host computer system a request from a purchaser to order the plurality of presentation instruments, wherein the presentation instruments comprise non-personalized cards that may be used to settle financial transactions;

sending one or more files that are executable by a computer of the purchaser to produce one or more corresponding display screens programmed to collect purchase information relating to the plurality of presentation instruments;

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receiving at the host computer system the purchase information from the purchases; and

delivering the presentation instruments in accordance with the purchase information.

- 11. (Original) The method of claim 10, wherein the presentation instruments comprise a selection from the group consisting of credit card, gift card, smart card, stored value card, and debit card.
 - 12. (Original) The method of claim 10, further comprising:

receiving at the host computer system a request from a user to view usage information relating to a presentation instrument; and

sending a file to a computer of the user, wherein the file comprises the usage information.

13. (Currently Amended) A system for processing orders for a plurality of presentation instruments ordered simultaneously, comprising:

a computing device programmed to:

receive a request from a purchaser computer to order the plurality of presentation instruments, wherein a presentation instrument comprises a physical device that may be used to settle a financial transaction;

send one or more files that are executable by a computer of the purchaser to produce one or more corresponding display screens programmed to collect purchase information relating to the plurality of presentation instruments;

receive the purchase information from the purchaser computer; and send a least a portion of the purchase information to a presentation instrument production system.

14. (Original) The system of claim 13, further comprising, a usage information system programmed to:

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receive a request from a user to view usage information relating to one of the plurality of presentation instruments; and

send a file to a computer of the user, wherein the file comprises the usage information.

- 15. (Original) The system of claim 13, wherein the purchase information comprises a message to be embossed on each card.
- 16. (Original) The system of claim 13, wherein the purchase information comprises a recipient name to be embossed on each card.
- 17. (Original) The system of claim 13, wherein the purchase information comprises a recipient information file.
- 18. (Original) The system of claim 17, wherein the recipient information file comprises a selection from the group consisting of a spread sheet, a text file, and a data file.
- 19. (Original) The system of claim 13, wherein the presentation instruments comprise a selection from the group consisting of credit cards, gift cards, smart cards, stored value cards, and debit cards.
- 20. (Original) The system of claim 13, wherein the presentation instruments comprise non-personalized cards.
- 21. (Currently Amended) A method of purchasing a plurality of presentation instruments in a single order, comprising:

sending to a host computer system from a purchaser computer a request to order the plurality of presentation instruments, wherein a presentation instrument comprises a physical device that may be used to settle a financial transaction;

receiving from the host computer system at the purchaser computer one or more files that are executable by the purchaser computer to produce one or more corresponding

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display screens programmed to collect purchase information relating to the plurality of presentation instruments; and

sending the purchase information from the purchaser computer to the host computer system, wherein the purchase information comprises a recipient information file.

- 22. (Original) The method of claim 21, further comprising receiving the presentation instruments in accordance with the purchase information.
- 23. (Original) The method of claim 21, wherein the presentation instruments comprise a selection from the group consisting of credit cards, gift cards, smart cards, stored value cards, and debit cards.
- 24. (Original) The method of claim 21, further comprising sending to the host computer system a request from view usage information relating to a presentation instrument; and

receiving a file comprising the usage information.

- 25. (Original) The method of claim 21, wherein the recipient information file comprises a selection from the group consisting of a spread sheet, a text file, and a data file.
- 26. (Original) The method of claim 21, wherein the purchase information comprises a message to be embossed on each card.
- 27. (Original) The method of claim 21, purchase information comprises a recipient name to be embossed on each card.